

ENTERPRISE PRIVACY MANAGER

ABSTRACT

A method for privacy management includes providing a linked collection of interactive resources through which
5 a user is able to exchange information with an enterprise
that provides the resources, and assigning respective,
non-uniform privacy policies to at least some of the
resources regarding use of the information that is
exchanged through the resources. The user, accessing a
10 given one of the resources, is provided with the
respective privacy policy for that resource. At least a
portion of the information that is associated with the
given one of the resources is exchanged with the user
subject to the provided privacy policy.